

Jean M. Auel along with Bureau of Land management urge viewers to help protect the artifacts and report suspicious digging.

DURATION/TIME/DATE(S)

:30 9385

ftc: 10/30/90

3/30 1225P

John Denver, speaking for the National Arbor Day Foundation, encourages viewers to plant trees to help reduce the green house effect. A free booklet is offered to tell viewers how they can help.

DURATION/TIME/DATE(S)

:60 9410, 9410 A

1/1 254P

1/16 723P

1/22 354A

2/24 447P

3/13 155A

3/17 555P

3/31 1058A

SPACE FOUNDATION/ HESTON

Space technologies have aided millions of Americans and will increasingly affect the welfare and quality of life for all of us. These benefits are contributions from our space program and should be known to all. Charleton Heston is the spokesperson for this PSA

2/14/91

DURATION/TIME/DATE(S)

:60 9421 A

3/5 453A

3/11 755A

3/14 1153P

3/23 554A

NAT. WILDLIFE FEDERATION/ EARTH DAY FROG

The Muppets are used in a cute spot to promote the idea that every day should be treated as earth day instead of just the one national holiday. The spot takes place at FROG, FROG, and FROG AD AGENCY, where 3 frogs are trying to come up with an Earth Day logo.

3/20/91

DURATION/TIME/DATE(S)

:60 9444

3/29 724P

8. PET CARE

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IN YOUR INTEREST

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#### FLEAS

In this four-part series Dr. Gordon Cunningham, Salem Veterinarian, discusses the time of the year that fleas are extremely prevalent. To get rid of the fleas three steps must be taken: treat your pet, your house, and your yard.

1125, 1126, 1127, 1128

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30

1/5 1022P 1117P

1/6 1222A 121A

1/9 919P 1019P 1122P

1/10 1222A

1/22 1021A 1121A 1221P 120P

2/2 519P 622P 718P 820P

2/12 121A 220A 321A 420A

2/20 221P 318P 419P 520P

3/3 522A 621A 717A 822A

3/9 722A 822A 922A 1022A

3/15 421P 521P 622P 721P

3/24 821P 1021P 1121P

#### Doggy Dentistry

Dr. Cunningham, a Salem Veterinarian provides information on the importance of dental care for dogs and cats.

1090, 1091, 1092, 1093

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30

1/6 521A 622A 723A 821A

1/9 122A 120A 222A 321A

1/18 1021A 1121A 1221P 121P

1/21 820P 918P 1022P 1122P

2/1 322P 419P 521P 622P

2/5 121P 219P 322P 422P

2/17 322A 422A 521A 617A

2/23 618A 718A 814A 923A

3/6 819P 921P 1020P 1122P

3/17 222P 322P 421P 519P

3/29 621A 722A 822A 921A

#### Pet Vaccinations

Dr. Cunningham, a Salem Veterinarian provides information on general pet vaccinations, parvo vaccine, rabbie vaccination, cat vaccinations, and leukemia virus.

9583, 9584, 9585, 9586, 9587

DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:30, 4:30

1/2 822A 922A 1021A 1120A 1221P

1/20 122p 222P 421P 522P

1/23 419P 418P 622P 722P 821P

1/30 921P 1022P 1122P

1/31 1221A 122A

2/5 1021P 1122P  
 2/9 221A 322A 422A 521A 620A  
 2/16 622A 722A 821A 922A 1020A  
 2/23 722P 822P 918P 1020P  
 3/13 122A 222A 322A 421A 520A  
 3/21 719A 821A 921A 1022A 1121A  
 3/26 1220P 117P 221P 319P 422P

#### Heartworm

Dr. Cunningham, a Salem Veterinarian provides information in this two-part series about heartworm and how to prevent it.

9528, 9529

#### DURATION/TIME/DATE(S)

4:30, 4:30

1/2 322P 421P 1/10 421P 520P  
 1/19 1222P 125P  
 2/2 420A 517A  
 2/10 222P 318P  
 2/14 1221A 121A  
 2/20 620P 722P  
 2/28 219A 322A  
 3/7 820A 920A  
 3/16 618A 718A  
 3/18 1018P 2210P  
 3/30 1122P 222P

#### Skin Disease & Dogs

#### DESCRIPTION

Dr. Cunningham, a Salem Veterinarian provides information on skin diseases affecting dogs, symptoms, possible causes and treatments.

9692, 9693, 9694

#### DURATION/TIME/DATE(S)

4:30, 4:30, 4:30

1/4 220P 322P 422P  
 1/13 122P 217p 322P  
 1/16 1020P 1122P  
 1/17 1221A  
 1/25 422P 522P 618P 722P 822P 921P  
 2/9 1021A 1121A 1222P  
 2/11 721A 821A 920A  
 2/25 422A 522A 622A  
 3/14 922A 1017A 1121A  
 3/20 622P 717P 822P  
 3/27 1221A 122A 222A

#### Pet Grooming

#### DESCRIPTION

Dr. Cunningham, a Salem Veterinarian provides tips on grooming pets.

9574, 9575, 9576

#### DURATION/TIME/DATE(S)

4:30, 4:30, 4:30

1/1	120A	222A	322A
1/11	1122P		
1/12	122A		
1/17	620P	722P	822P
1/26	217p	322P	419P
2/3	219A	319A	421A
2/10	522A	621A	719A
2/15	1122A	1221P	122P
2/26	819P	921P	1022P
3/7	917P	1021P	1121P
3/11	422P	521P	621P
3/23	319P	420P	519P
3/25	1021A	1121A	1219A

#### HUMANE SOCIETY/ DOG OF THE WEEK

Marty Staprans of the Humane Society shows "Bo", the dog of the week up for adoption as well as discusses various topics on animal care.

1314

DURATION/TIME/DATE(S)

2:30

3/5 102P

3/6 1221P

3/7 620P

3/8 421P

3/9 321P

#### HUMANE SOCIETY/ CAT OF THE WEEK

Marty Staprans of the Humane Society shows "Bumble", the cat of the week up for adoption as well as discusses various topics on animal care.

1315

DURATION/TIME/DATE(S)

3:00

3/12 1017A

3/13 320P

3/14 1218P

3/16 822A

#### HUMANE SOCIETY/ PET (DOG) OF THE WEEK

Marty Staprans of the Humane Society shows "Gizmo", the dog of the week up for adoption as well as discusses various topics on animal care.

1320

DURATION/TIME/DATE(S)

4:00

3/18 221P  
3/19 921P  
3/22 118P  
3/24 122P  
3/25 821P

HUMANE SOCIETY/ PET (DOG) OF THE WEEK

Marty Staprans of the Humane Society shows "Cuddles", the dog of the week up for adoption as well as discusses various topics on animal care.

3/22/91

DURATION/TIME/DATE(S)

3:30 1325

3/26 719A

3/27 322P

3/28 921P

3/31 1021P

LOCAL PSA'S INVOLVING PET CARE CONCERNS

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HUMANE SOCIETY/ SPAY NEUTER-CATS

2/11/91

DURATION/TIMES/DATE(S)

:30 1293

2/14 723P

2/15 752A 755P

2/16 324A 554A 745P

2/17 1159A 347P

2/18 324P

2/20 955A 1154P

2/21 254P

2/22 755A 952P

2/23 1253P

2/24 554A 756P

2/25 655P

2/26 749A 2/27 856P

2/28 946A

3/1 1056P

3/2 1154A

3/3 1229P

3/4 655A 554P

3/5 554A 856P

3/6 455A 354P

3/7 355A

3/8 149P 1154P

3/9 156A

3/10 952P  
 3/11 455A  
 3/12 254P 856P  
 3/13 654A 453P  
 3/14 451P 1054P  
 3/15 854A  
 3/16 656P  
 3/18 154A 1154P  
 3/19 651A  
 3/20 952P  
 3/21 454A 154P  
 3/22 744P  
 3/24 554P  
 3/25 625A 952A 454P 925P  
 3/27 1154A 651P 1055P  
 3/28 725A  
 3/29 154p 856P  
 3/31 1129A 354P 1054P

HUMANE SOCIETY/ SPAY NEUTER-DOGS

2/11/91

DURATION/TIMES/DATE(S)

:30 1294  
 2/15 155P 1056P  
 2/16 1154P 952P  
 2/17 1259P 150P 554P 856P  
 2/18 1225A  
 2/20 355P  
 2/21 854A 656P 1056p  
 2/2 156P  
 2/23 647A 854P  
 2/26 751P  
 2/27 854A  
 2/28 954P  
 3/1 1055A  
 3/2 1153P  
 3/3 1129A  
 3/4 454A 3/5 355A 152P 452P  
 3/6 254A  
 3/7 153A 254P  
 3/8 1254P

3/19 1052P  
3/20 554A  
3/21 856P  
3/22 1050P  
3/23 146A 954P  
3/24 1129A 856P  
3/25 823A  
3/26 1044A 554P  
3/27 747p  
3/28 1255P 753P  
3/30 254P 952P

#### NATIONAL PSA'S IMPROVING PET CARE CONCERNS

3/26 722A

Robyn Douglas, speaking for the American National Vivisection Societies urges viewers not to buy cosmetics with animal ingredients or from companies that do unnecessary tests on animals.

DURATION/TIME/DATE(S)

:30 9352

1/16 925A

2/15 755P

3/17 854A

3/26 725P

Morris along with Adopt-A-Cat urges viewers to do just that. Look for cats at a shelter near you.

DURATION/TIME/DATE(S)

:30 9393

1/4 1154P

2/24 1029A

3/30 953P

## 9. EDUCATION

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### PROGRAMS

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#### CARRASCOLENDAS

A weekly bi-lingual children's program. Each program is designed to show children the importance of their surroundings and how to appreciate others. Promotes involvement in education and cultural experiences.

DURATION/TIME/DATE(S)

30:00

1/6 1130A

1/13 1130A

1/20 1130A

1/27 1130A

2/3 1130A

2/10 1130A

2/17 1130A

2/24 1130A

3/3 1130A

3/10 1130A

3/17 1130A

3/24 1130A

3/31 1130A



### VEGETABLE SOUP

This weekly program mixes language arts, social studies and career education to assist young people in understanding and functioning in the world.

#### DURATION/TIME/DATE(S)

30:00

11/6 1030A

1/13 1030A

1/20 1030A

1/27 1030A

2/3 1030A

2/10 1030A

2/17 1030A

2/24 1030A

3/3 1030A

3/10 1030A

3/17 1030A

3/24 1030A

3/31 1030A

#### IN YOUR INTEREST

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### Illiteracy

In this six-part series Sara Dinsdale, Chemeketa Comm. Coll., discusses the problem of illiteracy in America, what needs to be done, how this affects everyone and how volunteers can help illiteracy,

9768, 9769, 9770, 9771, 9772, 9773

#### DURATION/TIME/DATE(S)

4:30, 4:30, 4:30, 4:00, 4:30, 4:30

1/24 1221A 122A 222A 319A 418A 419A

2/14 522A 622A 720A 822A 920A 1021A

2/24 522P 621P 722P 822P 921P 1021P

2/26 1121A 1218P 117P 217p 321P 421P

3/25 1220A 121A 222A 322A 422A 521A

#### NATIONAL PSA'S INVOLVING EDUCATION

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DEMA Library shows viewers that a school librarian is not a quiet career.

#### DURATION/TIME/DATE(S)

:30 9313

1/7 355P

1/13 156A  
1/25 1224P  
3/14 822A

The U.S. Space Foundation along with Pearlman and Charles talks about reading aid for the blind.

DURATION/TIME/DATE(S)

:30 9314  
1/7 825P  
1/13 354A  
1/25 324P  
3/14 1154A

AMERICAN CHEMICAL SOCIETY/ LITERACY

Merely being able to read and write is no longer the kind of literacy we need when making decisions about the environment, technology and our future. Without scientific literacy, we make our choices with the only tools at hand -ignorance and fear. This is the message communicated in this spot as a man and his son try to assemble the boy's remote-controlled car.

3/6/91

DURATION/TIME/DATE(S)

:30 9326A

The Oregon State Bar tells viewers that if they want information regarding the law, they can write for a free brochure with answers.

DURATION/TIME/DATE(S)

:30 9328  
1/1 222P

The Rotary International urges viewers to get an education overseas. It is an eye opener.

DURATION/TIME/DATE(S)

:30 9335  
1/31 748P  
2/1 1056A

The U.S. Dept. of Education provide an 800 number to call for information for vocational training for mentally handicapped people.

DURATION/TIME/DATE

:30 9371  
2/18 925P  
2/21 925A  
3/5 822A 152P

3/20 554A

The American Association For Counseling & Development talks about how counselors can be of a service.

DURATION/TIME/DATE(S)

:60 9401  
2/27 354A  
3/17 1058A  
3/30 325P

The U.S. Space Foundation along with Sinatra and Nelson talks about how space technology helps us with space imaging..

DURATION/TIME/DATE(S)

:60 9430  
1/19 355A  
1/28 854A  
2/18 455A  
3/2 249A  
3/5 753A  
3/8 424P  
3/11 254P  
3/23 1154A

TEACHERS/ OLMO5

Through a song and footage from "Stand and Deliver", the Ad Council and Recruiting New Teachers Inc. are encouraging people to pursue the profession of teaching.

2/13/91

DURATION/TIMES/DATE(S)

:60 9450 A  
2/24 1254A  
3/17 450A  
3/30 449A

CLEP provides information on how to get college credit for what you already know.

DURATION/TIME/DATE(S)

:60 9453  
2/12 725A

## 10. EMPLOYMENT

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EMPLOYMENT DIVISION "HELP WANTED"

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1261

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60 1/8 - 1/12/91

1277

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60 1/14 - 1/21/91

1/8 355P

1/9 1053P 1154P 1/10 455A 753A 647P

1/11 752P 155P 745P

1/12 1151A 156P 354P

1280

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60 1/28 - 2/4/91

1/29 155P 753P 1154P

1/30 1255P 554P 947P 152P 355P 554P 647p 1055P

2/1 1255P 1047P

2/2 145P 554P

2/3 554A 254P

1283

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60 2/6 - 2/12/91

2/9 1249P 755P 1054P

2/10 1026A 1259P 155P 755P 984P 1153P

2/11 752A 1154A 554P 952P

2/12 755A 155P 353P 655P 951P

2/13 554A 455P 653P

2/14 455P 1255P 651P

2/15 1154A 856P

2/16 753A 254P 1056P

2/17 554A 954P

1296

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60 2/18 - 2/25/91

2/18 150P 755P  
 2/19 1247P 155P 652P 755P  
 2/20 854A 254P 652P  
 2/21 554P 856P 955P  
 2/22 854A 1249P 754P  
 2/23 748A 1154A 554P  
 2/24 854A 928A 254P 1054P  
 2/25 554A 854A 1055A 1256P

1303

Oregon Employment Div. provides information incurrent employment opportunities.

DURATION/TIME/DATE(S)

:60 2/26 - 3/4/91  
 2/27 749A 1154P  
 2/28 755A 453P  
 3/1 756A 1154A 554P  
 3/2 746A 554P 955P  
 3/3 958A 1158A 1228P 554P 752P 1049P  
 3/4 1055A 352P

1316

Oregon Employment Div. provides information incurrent employment opportunities.

DURATION/TIME/DATE(S)

:60 3/5 - 3/11/91  
 3/5 1055A 355P 752P 1154P  
 3/6 955A 1254P 254P 652P 1054P  
 3/7 854A 1154A 154P 554P 955P  
 3/8 1053A 450P 947P  
 3/9 956A 353P 856P  
 3/10 854A 652P 1154P  
 3/11 154A 255A 554A 854A 1154P

1317

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60 3/12 - 3/18/91  
 3/12 154P 355P  
 3/13 948A 1251P 254P  
 3/14 1048A 554P  
 3/15 1154A 454P 951P  
 3/16 1050A 254P 555P 1055P  
 3/17 554A 355P 656P 1055P  
 3/18 1051A 254P 654P

1321

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60 3/18 - 3/25/91  
 3/19 554A 1256P 145P 352p  
 3/20 1154A 254P 856P  
 3/21 354P 747P 954P 1045P

3/22 1050A 154P 648P 954P  
3/23 454A 955A 1252P 554P 752P  
3/24 453P 655P 1054P  
3/25 753A 1055A

1328

Oregon Employment Div. provides information in current employment opportunities.

DURATION/TIME/DATE(S)

:60 3/27 - 4/1/91

3/28 749A 949AS 453P

3/29 953A 1053A 554P

3/30 753A 1055A 1156A

#### NATIONAL PSA'S INVOLVING EMPLOYMENT

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The Internal Revenue Service wants viewers to volunteer time to help others with their taxes. The IRS will train.

DURATION/TIME/DATE(S)

:30 9327

1/1 1154A

The Recruiting Nurses Campaign urges viewers that if they have an interest in nursing or helping others to call a 1-800 number.

DURATION/TIME/DATE(S)

:30 9334

1/31 956A 1123P

#### 11. SUBSTANCE ABUSE

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#### IN YOUR INTEREST

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DUII TEAM

The most frequently committed crime in this nation is drunk driving...The Marion County Sheriff's Dept. has the division assigned to the DUII enforcement team

## LOCAL PSA'S INVOLVING SUBSTANCE ABUSE

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DON'T DRINK AND DRIVE

1215

DURATION/TIME/DATE(S)

:60

## NATIONAL PSA'S INVOLVING SUBSTANCE ABUSE

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The U.S. Coast Guard informs viewers of their work to stop drug traffic and assistance in lifesaving, encourages recruitment.

DURATION/TIME/DATE(S)

:10 9021

National Council on Alcoholism works to keep kids away from drugs and alcohol, keep highways safe & help families get help fighting the disease. To help call 1-800-NCA-CALL.

DURATION/TIME/DATE(S)

:15 9036

The National Council on Alcoholism provides information on questions viewers can ask themselves to determine if alcohol is a problem for them. An 800 number is provided for additional information.

DURATION/TIME/DATE(S)

:20 9200

1/28 323A

The Oregon Prevention of Resource Center shows viewers a pile of cocaine blowing away. They want parents to know that the state of Oregon is preparing children and parents for the drug free years.

DURATION/TIME/DATE(S)

:30 9311  
ftc: 10/30/90  
1/7 1249P  
1/13 126A 254A  
1/25 949A  
3/14 1255A

Habilitat shows viewers how drug deals can lead to death.

DURATION/TIME/DATE(S)

:30 9356  
1/16 422P

SCOTT NEWMAN/ COCAINE

This spot was written by a teenager. The subject is drug abuse. A businessman is talkin on the phone about a deal while handling some cocaine. The V.O. says, "this bag costs about 1 thousand dollars on the street." The scene then switches to a morgue with abody bag being slid into the wall. The V.O. says, "this bag costs about \$4.25, not a very good return on your investment, is it?"

DURATION/TIME/DATE(S)

:30 9361  
1/10 1256A  
2/6 655P

MORMON CHURCH/ CLOSE TO YOUR CHILD, THEY'LL BE FARTHER FROM DRUGS

In this spot, the Mormon church encourages parents to talks with their children so that there is good communication. This will help parents to convey to their children how important it is to avoid the temptation of taking drugs.

DURATION/TIME/DATE(S)

:30 9373  
1/10 1256P  
1/19 350P

Partnership For Drug Free America has a drug pusher talking into the camera as if he was speaking to a child's mother.

DURATION/TIME/DATE(S)

:30 9376  
1/10 225P  
2/9 525P  
3/20 952P

National Council on Alcoholism works to keep kids away from drugs and alcohol, keep highways safe & help families get help fighting the disease. To help call 1-800-NCA-CALL.



DURATION/TIME/DATE(S)

:30 937B  
2/9 820A 125P  
2/21 225P  
3/29 155P

Tempest Bledsoe of the Cosby Show, along with DARE, gives a 1-800 number to call to get help for your kids if drugs are tempting them.

DURATION/TIME/DATE(S)

:30 9386  
ftc: 10/30/90  
1/4 150P  
3/30 254P

The National Council on Alcoholism tells viewers they can be helped with their drinking problem.

DURATION/TIME/DATE(S)

:60 944B  
1/7 854A  
1/13 526P  
2/3 1058A  
2/6 1055P  
3/17 348A  
3/30 348A

## 12. CONSUMER ISSUES

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### IN YOUR INTEREST

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#### COFFEE MAKER RECALL

In this segment Arnold Dreyfull, Proctor-Silex, Incorporated, and Jacqueline Jones-Smith, U.S. Consumer Product Safety Commission, reports the voluntary recall of certain discontinued Proctor-Silex, Sears, and J.C. Penney Brand Automatic Drip Coffeemakers.

1175

DURATION/TIME/DATE(S)

4:00  
1/3 321A  
1/8 619A

1/18 817A  
 1/21 322P  
 1/30 922A  
 2/12 521A  
 2/17 119P  
 2/24 1121P  
 2/28 1020P  
 3/4 721A  
 3/12 921P  
 3/18 722P  
 3/24 621P  
 3/28 821P

#### INSURANCE INFO SERVICE

In this three-part series Marianne Masina, Western Insurance Information Service a non-profit consumer information service, talks to viewers about homeowners insurance. The home is probably the biggest investment. Insurance can provide financial protection for your home and its contents, and your personal liability to others. To get maximum value for your insurance dollar, it's important to understand home insurance basics.

1172, 1173, 1174

#### DURATION/TIME/DATE(S)

4:30, 4:30, 4:30  
 1/3 922P 1022P 1122P  
 1/11 818A  
 1/18 222P 319P 420P  
 2/10 822P 921P 1021P  
 2/14 218A 321A 420A  
 2/27 420P 622p 717P  
 3/8 821A 918A 1020A  
 3/17 521A 620A 722A  
 3/21 1221P 120P 217P  
 3/30 919P 1019P 1121P

#### MERCURY IN DENTISTRY

In this three-part series, Dr. Joyal Taylor, a San Diego dentist, talks about the hazards and health hazards associated with mercury in fillings.

9551, 9552, 9553

#### DURATION/TIME/DATE(S)

4:30, 4:30, 4:30  
 1/2 1121P  
 1/3 1222A 122A  
 1/11 121P 218P 318P  
 1/14 1021A 1121A 1220P  
 1/24 422P 518P 618P  
 2/1 921P 1019P 1122P  
 2/8 721A 819A 922A  
 2/11 421A 518A 621A  
 2/19 622P 722P 821P  
 2/26 1221A 121A 222A

3/23 221A 322A 420A  
 3/25 222P 318P 419P

#### ST. INNOCENT'S WINERY

In this six-part series, John Vlossack, owner of St. Innocents Winery provides information on the Oregon Wine Industry and tips regarding wines.

9706, 9707, 9708, 9709, 9710, 9711

DURATION/TIME/DATE(S)

4:30, 4:30, 4:00, 4:00, 4:30, 4:30  
 1/17 521A 621A 720a 819A 920a 1021A  
 1/25 719P 822P 922P 1022P  
 1/26 1221A  
 1/30 1122A 1220P 120P 221P 321P 421P  
 2/7 1220P 121A 221A 319A 421A 522A  
 2/14 522P 622P 719P 822P 920P 1021P  
 2/20 221A 321A 421A 522A 622A 719A  
 3/2 1122A 1222P 122P 223p 321P 421P  
 3/9 119A 221AA 322A 422A 522A 622A  
 3/16 624P 720P 822P 922P 1022P 1122P  
 3/20 819A 922A 1022A 1118S 1220P 118P

#### CONSUMER CREDIT

This six-part series provides information on credit problems that viewers are likely to face. The following topics are discussed with Frank Lackey, Executive Director, Consumer Credit Counseling Service: Budgeting: How to establish credit and why it is very important for women to establish their own credit; Bankruptcy and how it affects credit record and other possible options to consider before bankruptcy.

9678, 9679, 9680, 9681, 9682, 9683

DURATION/TIME/DATE(S)

4:30, 4:30, 4:15, 4:30, 4:30, 4:30  
 2/5 1221A 122A 221A 321A 422A 521A  
 2/14 622P 722P 822P 921P 1022P 1122P  
 3/1 622A 722A 822A 918A 1022A 1122A  
 3/7 1221P 122: 222: 321P 421P 519P

#### RICE COUNCIL

A representative from the rice council shows how to prepare various dishes using rice.

1072, 1073, 1074

DURATION/TIME/DATE(S)

1/1 819P 921P 1022P  
 1/13 1221A 122A 223A  
 1/14 721P 819P 921P  
 1/25 1017A 1118A 1220P  
 1/28 121P 218P 320P  
 2/12 622A 722A 821A  
 2/25 922P 1021P 1121P  
 3/4 822A 921A 1021A  
 3/15 1121A 1221P 119P

3/22 321P 421P  
3/27 521A 621A

#### BURN AWARENESS

Several doctors give advice on treatment and prevention of burn injuries.  
1307

#### DURATION/TIME/DATE(S)

3/7 819P  
3/12 122P  
3/18 1222P  
3/24 520P  
3/27 322P

#### NATIONAL PSA'S INVOLVING CONSUMER MATTERS

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#### US COAST GUARD/ JOBS

#### DURATION/TIME/DATE(S)

:20 9207  
1/19 321P  
2/3 825A  
3/30 1226P

The Hand Tools Institute shows a humorous message on using the correct tools for the job, safely avoiding damage to the tools.

#### DURATION/TIME/DATE(S)

:30 9303  
2/24 1125P  
3/23 326A

The Federal Emergency Management Agency states that insurance usually cover flood damage, so get it and don't get wiped out.

#### DURATION/TIME/DATE(S)

:30 9345

#### SHOPPER'S ALERT

Consumers are warned about the potential of being ripped-off by merchants or street-sellers who are selling products that aren't of the quality they appear to be. Consumer awareness.

2/13/91

#### DURATION/TIMES/DATE(S)

:60 9402 A  
2/24 1158A  
2/27 454A  
3/17 1128A  
3/31 154A

The U.S Consumer Information Center shows a catalog giving people an address to obtain one so they can do things a little bit better.

DURATION/TIME/DATE(S)

:60 9415  
1/4 747P  
1/10 921A  
1/22 1049A  
1/31 455A  
2/21 154A  
3/31 1025P

The American Society of Travel Agents inform viewers of the do's and don'ts of writing personal checks to avoid travel fraud from a travel agent.

DURATION/TIME/DATE(S)

:60 9442  
2/3 355A  
2/6 649A  
2/12 824A  
2/18 626P

### 13. RECREATION

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#### IN YOUR INTEREST

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#### Fitness

This two-part series provides viewers instructions on fitness, training, diet, and nutrition.

9581, 9582

DURATION/TIME/DATE(S)

4:30, 4:30  
1/3 120P 219P  
1/9 718p 818P  
1/15 521p 621P  
1/22 820A 921A  
1/31 922P 1019A  
2/15 220P 320P  
2/22 1022A 1122A  
2/27 1121A 1217P  
3/5 619A 720A  
3/16 920A 1018A  
3/19 1122P  
3/20 1221A  
3/30 224A

### Racketball

In this three-part series, Corey Brysman, Racquetball Pro provides information on basic equipment needed to play racquetball and tips on technique.

9675, 9676, 9677

DURATION/TIME/DATE(S)

4:30, 4:30, 3:00

1/12 620A 720A

1/17 1022P 1121P

1/23 1017A 1122A

2/3 1221A 122A

2/5 022P 920P

2/11 622P 721P

2/19 121P 221P

2/25 822A 921A

3/12 321A 422A

3/24 321P 421P

3/26 517P 622P

### GOOD YEAR BLIMP

The Goodyear Blimp was in town bringing a message of peace and goodwill and offering rides to the citizens of the area.

9566

DURATION/TIME/DATE(S)

3:30

1/10 918A

1/16 1221A

### Aikido

In this five-part series Jake Nice, Sensei, Oregon KI Society, Corvallis DO-JO provides information and demonstrations on the art of AIKIDO.

9554, 9555, 9556, 9557, 9558

DURATION/TIME/DATE(S)

4:30, 4:00, 4:30, 4:30, 4:30

1/7 621A 721A 817A 921A 1021A

1/20 1021P 1121P

1/21 122A 120A 222A

2/2 1122A 1222P 121P 217P 319P

2/9 421P 521P 622P 719P 819P

3/17 1221A 121A 221A 322A 419A

### CRUISE VACATIONS

In this 3-part series, David Shaw discusses the various aspects of cruising. He is a spokesman for the CLIA (Cruise Line International Association).

1298, 1299, 1300

DURATION/TIME/DATE(S)

4:00, 4:00, 4:00

3/1 922P 1022P 1122P

3/4 1222P 122P

3/13 421P 521P 619P

3/19 621P 718P 821P  
3/26 918A 1022A 1121A

#### NATIONAL PSA'S INVOLVING REDREATION

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The National Tour Foundation urges viewers to tour America and see what it has to offer. Call for a free travel guide.

#### DURATION/TIME/DATE(S)

:30 9380  
ftc: 10/30/90  
2/9 353P  
2/21 1056P  
3/29 952P

#### LOCAL PSA'S INVOLVING REDREATION

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#### ST. PAT'S DAY DANCE

The St. Patrick's Society of Salem is holding an Irish Dance at the Knights of Columbus Hall on Saturday, March 16.

1318

#### DURATION/TIME/DATE(S)

3/12 650P 856P 1053P  
3/13 753A 453p 750P 950P  
3/14 854A 854P 1054P  
3/15 755A 947A 254P 653p  
3/16 954A 1253P 353P 246P 955P  
3/17 755A 854A

#### 14. THE ECONOMY

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#### NATIONAL PSA'S INVOLVING THE ECONOMY

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The Social Security Administration shows a couple getting younger and urging viewers to find out more about social security so they can be well prepared. A 1-800 number is given to call.

DURATION/TIME/DATE(S)

:30 9355

12/20 353P

1/16 326P

3/17 1129A

15. CONCERNS OF WOMEN

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IN YOUR INTEREST

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Grear St. House

In this segment John Croft, the Salem Housing Authority, discusses the Grear Street House. It is a residence for single, low income women. This residence was developed by the YWCA, Federal and Local Government, and private industry. Providing eligible women with safe, affordable, and stable housing.

1150

DURATION/TIME/DATE(S)

4:30

1/3 422A

1/10 1020A

1/15 722P

1/22 1018P

1/30 818P

2/8 620P

2/12 219P

2/17 322P

2/22 722A

3/4 1121P

3/5 121P

3/13 1220P

3/18 1119A

3/28 520P

Menopause

In this 3-part series Dr. Ken Burry, of Oregon Health Sciences University, explains that menopause is the cessation of a period...when the woman is not pregnant.

1087, 1088, 1089

DURATION/TIME/DATE(S)

4:30, 4:30, 4:00

1/11 522P 620P 722P

1/18 821P 922P 1022P



1/24 921A 1020A 1121A  
 1/29 320P 418P 521P  
 2/8 1222P 121P 220P  
 2/14 622A 721A  
 2/23 1225A 123A 227A  
 2/26 323A 422A 521A  
 3/12 1021P 1121P  
 3/13 1219A  
 3/21 820P 920P 1021P  
 3/25 520P 620P 719P

#### Beauty Tips

In this nine part series Elaine Brumberg has been hailed as the Ralph Nadar of the cosmetics industry. She educates the consumers on the truths and myths of cosmetic products. She directs the consumers on what to look for in cosmetic products, what to ask sales people about these products, and what to do to become a more aware and alert consumer.

1017, 1018, 1019, 1020, 1021, 1022, 1023, 1024, 1025

#### DURATION/TIME/DATE(S)

4:30, 4:00, 4:30, 3:30, 4:30, 4:30, 4:30, 4:00, 4:30  
 1/1 1121A 1221p 121P 218p 322P 422P 519P 621p 721P  
 1/7 121P 221P 319P 422P 522P 618P 720P 821P 921P  
 1/16 222A 322A 422A 521A 622A 722A 821A 921A 1021A  
 1/27 1118A 320P 422P 518P 622P 722P 822P 922P 1022P  
 1/29 1020P 1122P  
 1/30 1222A 122A 220A 320A 421A 522A 620A  
 2/16 1122A 1222P 121P 219P 318P 422P 519P 618P 722P  
 3/3 520P 620P 718P 821P 919P 1015p 1121P  
 3/10 1221A 121A 222A 320A 418A 422A 618A 717A 821A  
 3/23 1121P  
 3/24 1221A 122A 222A 320A 418A 522A 621A 722A  
 3/29 1018A 1118A 1221P 121P 219P 321P 421P 418P 622P

## 16. CONCERNS OF SENIOR CITIZENS

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### IN YOUR INTEREST

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#### SCORE

In this five-part series Walt Pierce, Vice-Chairman, and Bill McCormick, Chairman, discusses the Service Corporation of Retired Executives. This organization is comprised of retirees men and women from all walks of business and industry. These people will help others who want to start a new business, have problems with an existing business or want to expand an existing business...all free of charge. They are available to provide their expertise and knowledge. 1151, 1152, 1153, 1154, 1155